

# Example text messages

Same Day & Routine



# Text messages - Same day

These are around 160 characters including your practice eConsult website (e.g. <https://docklandsmedicalcentre.webgp.com/>). In order to keep the links short you can use a website called **bit.ly**. You can create a **bit.ly** link for your practice website easily by going to bit.ly and pasting in your website address.. Before sending the texts out to patients, send a text to an in-house mobile phone so you can test that the practice web address link has been included properly and works.

**REMEMBER:** please edit the texts below to include you own 'dates' and website URLs

Text campaigns can be targeted to

- Frequent callers, Patients who book appointment or request a doctor call back frequently, patients who live furthest from the practice
- All patients who have had an appointment in the last 6 months

Pre Go Live	Go Live
From [date] our walk-in clinic will stop. For an on-the-day appointment please use eConsult <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a> and contact us online.	You can get help or advice from the practice online & get a response back within [agreed timescale]. Visit our website to try it <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>
From [date] the walk-in clinic will be replaced by eConsult, our 24/7 online service for advice. Find out more on our website <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>	Next time you need advice, a GP letter or sick note from us, use eConsult. Fill out a form online and we'll get back to you by [agreed timescale]. <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>
From [date] you can use our 24/7 online consultation system eConsult to submit all admin queries. Visit <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>	If you think you need a doctor today, use eConsult, our 24/7 online service for advice. Find out more and try it now on website <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>
If you don't feel like leaving home you will soon be able to get help and advice from us online using eConsult. Find out more <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>	We are one doctor short today and very busy. Help us to help you by using eConsult online now <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a> and get a response by [agreed time]
We are introducing a new service from [date] that will allow you to ask for advice online from us at any time using eConsult. Find out more <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>	The weather forecast isn't good. You can still get help from us online today using eConsult – available on our website <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>

# Text messages - Routine

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Pre Go Live	Go Live
With eConsult you will soon be able to get help/advice from the practice online & a response by [agreed timescale]. Find out more <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>	You can get help or advice from the practice online & get a response back by [agreed timescale]. Visit our website to try it <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>
From [date] you can use our 24/7 online consultation system eConsult to submit all admin queries. Visit <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>	Next time you need advice, a GP letter or sick note from us, use eConsult. Fill out a form online and we'll get back to you by [agreed timescale]. <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>
eConsult will allow you to ask for advice from our GPs, get sick notes, test results and letters online. Live from [date]. Find out more <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>	If you think you need a doctor, use eConsult, our 24/7 online service for advice. Find out more and try it now on website <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>
If you don't feel like leaving home you will soon be able to get help and advice from us online using eConsult. Find out more <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>	We are one doctor short today and very busy. Help us to help you by using eConsult online now <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a> and get a response by [agreed timescale]
We are introducing a new service from [date] that will allow you to ask for advice online from us at any time using eConsult. Find out more <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>	The weather forecast isn't good. You can still get help from us online using eConsult – available on our website <a href="http://bit.ly/2ZRtTWP">http://bit.ly/2ZRtTWP</a>